



# Evaluation of Satellite Rainfall Data for Environmental and Agricultural Planning in Pakistan

**Division:** RS/GIS, Agriculture division

**Duration:** 2020-25.

**Location:** SATEYE Company Headquarters, Lahore, Pakistan.

## Executive Summary:

SATEYE Company carried out an in-depth study on the use of satellite rainfall data to estimate rainfall levels even in regions where ground-based measurements are limited or unavailable. This work focused on understanding how well satellite-derived data, particularly from the Tropical Rainfall Measuring Mission (TRMM), can support rainfall estimation in Pakistan. Rainfall plays a critical role in agriculture, water resource planning, flood forecasting and overall environmental sustainability. However, many parts of Pakistan lack dense networks of rain gauges, making it difficult to collect reliable on-ground rainfall information.

Through this study, SATEYE Company demonstrated that satellite technology can be used as a dependable tool to fill these information gaps. By comparing satellite rainfall estimates with actual rainfall measured on the ground, SATEYE Company assessed the accuracy, consistency and usefulness of TRMM data for scientific, agricultural and national planning purposes. The findings highlight that satellite rainfall information can significantly support early-warning systems, help communities prepare for weather-related disasters, assist farmers in making informed decisions and enable authorities to plan water distribution and storage more effectively. This work represents an important contribution toward improving climate resilience and sustainable development across the region.

## Other Partners:



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**Introduction:**

SATEYE Company undertook this research to explore how satellite systems can improve rainfall measurement in areas where traditional weather stations are sparse. Many developing countries, including Pakistan, face difficulties in collecting detailed rainfall information because rain gauges are unevenly distributed, often outdated and sometimes inaccessible during harsh weather conditions. As a result, scientists and government institutions struggle to understand real rainfall patterns, forecast floods accurately or plan agriculture and water resource management strategies.

To address this challenge, SATEYE Company evaluated the performance of satellite rainfall estimates from the Tropical Rainfall Measuring Mission. The goal was to determine how closely these satellite estimates match actual rainfall recorded by ground stations. If satellite data proves to be consistent and reliable, it can support national institutions, researchers and planners by providing continuous rainfall information over large geographical areas. This research therefore represents an important step toward strengthening climate monitoring systems and using modern technology to solve long-standing environmental and agricultural challenges.

**Methodology:**

SATEYE Company began the study by collecting rainfall measurements from ground-based rain gauges located across different regions of Pakistan. These measurements were considered the reference values because they represent direct rainfall observations. The team then obtained satellite rainfall data from the TRMM system for the same locations and time periods. This allowed a fair and direct comparison between the two sources of information. The comparison process involved studying how closely the satellite data followed the trends of actual recorded rainfall. SATEYE Company applied statistical techniques to examine the level of agreement between satellite estimates and gauge values. The team looked at average rainfall, seasonal patterns and regional variations to understand how stable and reliable satellite data is over time.

By analyzing the differences and similarities between the two datasets, the company identified specific conditions under which satellite rainfall estimation performs well and situations where minor adjustments may be needed. The methodology was designed to be simple, practical and focused on understanding how satellite rainfall information can be used in real-world applications. Throughout the study, great care was taken to ensure accuracy, transparency and scientific reliability.

**Outcomes:**

The study carried out by SATEYE Company revealed that satellite-based rainfall estimation shows strong potential for supporting environmental and agricultural planning in Pakistan. The findings demonstrated that TRMM satellite data generally captures rainfall patterns accurately, especially during major rainy seasons and over larger geographic regions. Although minor differences were observed in some local areas, the overall agreement between satellite estimates and ground measurements confirmed that satellite technology can provide dependable rainfall information where gauges are missing or limited.

A key outcome of this research is the confirmation that satellite rainfall data can be integrated into early flood detection systems, offering timely warnings for communities living in flood-prone regions. The availability of continuous satellite information also supports more efficient water resource management, as authorities can better track rainfall distribution and plan reservoirs or irrigation systems accordingly. For farmers, improved rainfall predictions can help them choose the best planting times, protect crops from weather extremes and reduce economic losses.

Beyond national benefits, this research highlights how modern Earth-observation technologies can contribute to global development goals by promoting climate resilience, supporting sustainable agriculture and improving natural disaster preparedness. The work

completed by SATEYE Company demonstrates how satellite science can serve humanity by offering reliable, accessible and wide-ranging environmental information that strengthens decision-making at all levels.